

**Dayanand Arya Kanya Mahavidyalaya**

**Teaching Plan**

**Dr. Ritu Tiwari**

**Department of Economics**

**Academic Session 2024-25**

**Dayanand Arya Kanya Mahavidyalaya**  
**Department of Economics**  
**2024-25**

Semester wise Semester I Major T1 Teaching Plan 2024-25( Offline Mode)

Unit	Required Lectures	Monthly Lectures	Duration
Unit 1: Introduction: Introduction to Economics and Economy. Demand and Supply Analysis, Demand and Supply in Practice.	04 04 04 04	July /August 16	24/07/2024 to 16/08/2024
Unit 2: Market Structure, Perfect Competition: Firm and Industry's Equilibrium, Monopoly: Price and Output Decisions, Monopolistic Competition: Price and Output Decisions. Oligopoly: Price and Output Decisions,	04 04 04 04	August/ September  16	07/08/2024 to 08/09/2024
Unit 3: Theory of Consumer Behaviour Consumer Behaviour: Cardinal Approach. Consumer Behaviour: Ordinal Approach, Factor Market, Factor Market and. Pricing Decisions. Labour Market, Land Market	04 04 04 04	September  16	09/09/2024 to 30/09/2024
Unit 4: Production and Costs Production with One Variable Input, Production with Two and More Variable Inputs, The Cost of Production. Welfare, Market Failure and the Role of Government, Welfare: Allocative Efficiency under Perfect Competition. Efficiency of the Market Mechanism: Market Failure and the Role of the St	04 04 04 04	October  16	01/10/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Diwali Vacation/ Semester Brack	29/10/2024to 28/11/2024		

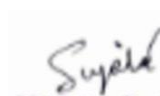
Date of Submission: 09/07/2024



Head Department of Economics  
( Dr Ritu Tiwari )



-IQAC Coordinator  
( Dr Mugdha Deshpande)



Principal  
( Prof Dr Sujata Chakravorty )

**Dayanand Arya Kanya Mahavidyalaya**  
**Department of Economics**  
**2024-25**

**Semester wise Semester I Major T2 Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit 1:</b>  <b>Introduction to Retailing</b>  <b>Retailing - Definition, Nature, Functions, Importance, Retail Marketing, Growth of Organized Retailing in India, Wholesaler vs Retailer, Global Retail Market, Supply Chain Management - Definition, Importance, Role of Information Technology in Retailing.</b>	02 02 02 02	<b>July &amp; August</b>  <b>08</b>	<b>24/07/2024 to 16/08/2024</b>
<b>Unit II:</b>  <b>Strategic Planning in Retailing</b>  <b>Retail Markets Strategy, Levels of Strategy, Strategic Retail Planning Process, Retail Location factors, Branding in Retailing, Private Labelling, Communication Tools used in Retailing, Sales Promotion</b>	02 02 02 02	<b>September &amp; October</b>  <b>08</b>	<b>07/08/2024 to 28/10/2024</b>
<b>Extra Class for Slow learners</b> <b>Revision Class</b> <b>Mock Test</b>	<b>04</b> <b>05</b>		
<b>University Semester Exams</b>	As per university schedule		
<b>Diwali Vacation/ Semester Brack</b>	29/10/2024 28/11/2024		


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**Department of Economics**  
**2024-25**

**Semester wise Semester I OE Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
Unit-I: Entrepreneur and Entrepreneurship Entrepreneur and Entrepreneurship Meaning, Definitions, Evolution, types Characteristics, qualities, functions of entrepreneur- Distinction between entrepreneur and manager, Distinction between entrepreneur and entrepreneurship, Growth of entrepreneurship in India, Problems of rural entrepreneurship in India Role and importance of Entrepreneurship in economic development, Factors influencing entrepreneurship Psychological, Social, Economic and Environmental, New generations of entrepreneurship viz. social, Health, Tourism and Women entrepreneurship; Barriers to entrepreneurship	04 04 04 04	July /August 16	24/07/2024 to 16/08/2024
Unit-II: Entrepreneurship Ventures Generation of Entrepreneurship Ventures idea Methods and Process, Sources of ideas, Screening Process, Assessing Opportunities, Challenges, Critical factors of new venture Business Plan: Steps involved in setting up a Business identifying, selecting a Good Business opportunity, Market Survey and Research	04 04 04 04	August/ September 16	07/08/2024 to 08/09/2024
Unit-III: Financial Resources for New Ventures Sources of Finance Capital structure, Institutional support to enterprises, National Small Industries Board, State Small Industries Development Corporation, District Industrial Centers Entrepreneur Assistance: Assistance to an entrepreneur-Industrial Park (Meaning, features)-Special Economic Zone (Meaning, features)-Financial assistance by different agencies-License, Environmental Clearance, e-tender process, Excise exemptions and concession, Exemption from income-tax	04 04 04 04	September 16	09/09/2024 to 30/09/2024
Unit-IV: Business and Entrepreneurship Development Business and Entrepreneurial development - Determining and acquiring required resources (Financial, Physical and Human): Search for entrepreneurial capital- Debt vs. Equity; Venture Capital Market; Angel Financing and Alternative sources of finance for Entrepreneurs. Entrepreneurship development programme (EDP) in India- Objectives, Phases, and inputs of EDP; Government initiatives for entrepreneurship-Make in India, Start-up India, MUDRA etc	04 04 04 04	October 16	01/10/2024 to 28/10/2024
<b>Extra Class for Slow learners</b> <b>Revision Class</b> <b>Mock Test</b>	04 05		
<b>University Semester Exams</b>	<b>As per university schedule</b>		
<b>Diwali Vacation/ Semester Brack</b>	<b>29/10/2024 to 28/11/2024</b>		


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<b>Dayanand Arya Kanya Mahavidyalaya</b> <b>Department of Economics</b> <b>2024-25</b>			
Semester wise Semester I VSC Teaching Plan 2024-25( Offline Mode)			
Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit -I: Introduction to Personal Financial Planning</b>  Financial goals; steps in financial planning; budgeting incomes and payments; time value of money; Personal Financial Analysis, Cash Flow management and budgeting, Insurance planning, Debt management and counselling, Tax planning, Retirement planning, Estate planning, benefits of savings; management of spending & financial discipline	02 02 02 02	July & August  08	24/07/2024 to 16/08/2024
<b>Unit-II: Investment Planning</b>  Process and objectives of investment; concept and measurement of return & risk for various asset classes, measurement of portfolio risk and return, diversification & portfolio formation; Gold bond; Real estate; Investment in greenfield and brownfield Projects, Investment in fixed income. instruments, financial derivatives & commodity market in India; Mutual fund schemes; International investment avenues; Currency derivatives and digital currency.	02 02 02 02	September & October  08	07/08/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
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**2024-25**

**Semester wise Semester I SEC Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit-I: Introduction to Stock Market</b>  <b>CONTENTS</b> Origin and concept of stock market and its functions, Types of securities traded in the stock market, Participants in the stock market, Trading mechanisms, Market regulators  Concept of New Issue Market & Security Trading, Relationship between New Issue market and stock exchange, Role of function of a broker in stock market and types of brokers,	02 02 02 02	July & August 08	24/07/2024 to 16/08/2024
<b>Unit-II: Trading and Settlement in Stock Exchange</b>  Different trading systems-BSE-BOLT system, Different types of Settlements-Pay-in and Pay-out, NSE-NEAT system options-Market types, Order types and books-fund settlement-Risk management system in BSE and NSE	02 02 02 02	September & October  08	07/08/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Diwali Vacation/ Semester Brack	29/10/2024 28/11/2024		

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Dayanand Arya Kanya Mahavidyalaya Department of Economics 2024-25			
Semester wise Semester I IKS Teaching Plan 2024-25( Offline Mode)			
Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit-1: Introduction of Kautilya's Arthashastra</b>  Content of his books Arthashastra", Concepts of Kautilya's Arthashastra, Origin, Influence, The welfare state, Good Governance, Foreign, trade, Taxation, Growth, Oriented Public Expenditure, Western perspective, Kautilya's Arthashastra, Problems in Kautilya's Arthashastra, Significance of Kautilya's Arthashastra, Arthashastra's Central Theme, Kautilya's categories of war, Kautilya's seven pillars, Ideology of Kautilya's, View of Kautilya's about Arthashastra, Principles of Arthashastra, Administrative ideas in Kautilya's Arthashastra, Saptanga Theory of Kautilya's Svami, Amaya, Janpada, Durga, Danda, Mitra  <b>Unit-II: Economic Thoughts of Kautilya's and It's Contemporary Relevance</b> Thought of Kautilya: A moral politics, Social Views, Contract theory of origin of state, Nature state, Welfare state, King, Kosh (Treasury): Danda, Durg, Janpad, Principle of Diplomacy, Strategies of Diplomacy, Mandala Theory & Kenneth Waltz, Machianvelli & Kautilya's Economic Thought in Ancient India: Basic features, conomic ideas on Wealth & population, Land & Agriculture, Animal Husbandry, Labour, Wage & Social securities, Public finance & taxation, Pricing & price control, trade, Distribution, Economic functions of state	02 02 02 02           02 02 02 02	July & August   08       September &October 08	24/07/2024 to 16/08/2024                07/08/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
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**2024-25**

**Semester wise Semester II Major T1 Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit 1:</b> <b>Introduction to Macroeconomics</b> <b>Meaning, Scope and Significance of Macroeconomics,</b> <b>Macroeconomics Approaches,National Income-Meaning,</b> <b>Definition, Concept of GDP, GNP, NDP, NNP, Per capita</b> <b>Income and GNI, Methods of measuring National Income</b> <b>Difficulties in the computation of National Income</b> <b>Importance of National Income</b>	04 04 04 04	December January  16	16/12/2024 to 09/01/2025
<b>Unit II:</b> <b>Money and Value of Money monty-Definition and</b> <b>Functions of Money, Value of Money- Different Theories of</b> <b>Determination of Value of Money, Comparison between</b> <b>Transaction and Cash Balance Approach,</b> <b>InflationMeaning, Causes, Types and Effects, Calculating</b> <b>Inflation rat Causes, Types and Effects, Measures to</b> <b>Control Inflation and Deflation</b>	04 04 04 04	January February  16	10/01/2025 to 11/02/2025
<b>Unit III:</b> <b>Theories of Trade Cycle and Employment Meaning, Nature,</b> <b>Characteristics and Phases of Trade Cycle, Control of</b> <b>Business Cycles, Hawtrey's Theory of Trade Cycle, Under</b> <b>Consumption and Over Investment Theories of Trade</b> <b>Cycle.Classical Theories of Employment, Keynesian Theory</b> <b>of Employment.</b>	04 04 04 04	February March 16	12/02/2025 to 14/03/2025
<b>Unit IV:</b> <b>Public FinanceMeaning and scope of Public Finance,</b> <b>Principle of Maximum Social Advantage, Difference</b> <b>between Public and Private Goods Public Revenue-</b> <b>Concept of tax, types of tax-direct tax and indirect tax,</b> <b>Canons of taxation, Effects of taxation Public</b> <b>ExpenditurePrinciples, Classification and Effects</b>	04 04 04 04	March April  16	15/03/2025 to 16/04/2025
<b>Extra Class for Slow learners</b> <b>Revision Class Mock</b> <b>Test</b>	04 05		
<b>University Semester Exams</b>	As per university schedule		
<b>Summer Vacation/ Semester Brack</b>	02/05/2025to 15/06/2025		

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**Semester wise Semester II Major T2 Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit 1:</b>  <b>Introduction to Rural Economics</b>  <b>Definitions-Objectives and Importance of the Study of Rural Development, Indicators of Rural Development, Inter-disciplinary approach of Rural Economics</b>  <b>Rural Poverty and Unemployment-Rural Poverty Meaning, Estimates, Causes, Unemployment-Meaning, Types, Magnitude of Rural Unemployment, Causes and Consequences.</b>  <b>Agencies for Rural Development-Government, Semi Governmental, Co Operative Institutions, Non-Government Organisations and Volfram Development.</b>	02 02 02 02	January & February	10/01/2025 to 28/02/2025
<b>Unit II:</b>  <b>Rural Development</b> <b>Rural Finance-Need for Rural credit-Credit delivery mechanisms - Rural Cooperative Credit Societies - New strategy for rural lending. Application of Technology in Rural Development-Problems</b> <b>Rural Marketing Meaning, Types and importance of Rural Markets, Classification and Structure of Rural Marketing, Ware Housing and Cold Storages - Problems &amp; Remedies</b> <b>Rural Infrastructure - Educational and Health Infrastructure, Housing and Sanitation, Drinking Water Supply, Rural Transport and Communication, Rural Electrification</b>	02 02 02 02	March & April	01/03/2025 to 16/04/2025
<b>Extra Class for Slow learners</b> <b>Revision Class</b> <b>Mock Test</b>	04 05		
<b>University Semester Exams</b>	As per university schedule		
<b>Summer Vacation/ Semester Brack</b>	02/05/2025 to 15/06/2025		

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**Semester wise Semester II OE Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit-I: Introduction to Human Development</b> Human Development: meaning and definition, importance, and objectives, Basic Needs Approach - Quality of Life Approach Capability Approach, Human Resource Development (HRD), Human Resource Management (HRM)	04 04 04 04	December January 16	16/12/2024 to 09/01/2025
<b>Unit-II: Human Security, SDGs and Approaches to Human Development</b> Human Security: Economic security Food security Health security Environmental security Personal security-Community security - Political security. Sustainable Development Goals (SDGs): Understanding the SDGs Linkages between human development and the SDGs, Indian Perspectives and Experience with Human Development: Approach to human development in national plans	04 04 04 04	January February 16	10/01/2025 to 11/02/2025
<b>Unit-III: Dimensions and Measurement of Human Development</b> Dimensions of Human Development: Empowerment meaning and usage, Cooperation definition and brief introduction, Equity concept and usage, Sustainability meaning and importance, Participation concept, different forms of participation, Human development & Productivity - factors determining productivity	04 04 04 04	February March 16	12/02/2025 to 14/03/2025
<b>Unit-IV: Measuring Human Development</b> Human Development: Need for indices Earlier indices: Physical Quality of Life Index (PQLI), Disability Adjusted Life Years (DALYs), Social Capability Index. Human Development Index -HDI as compared to per capita GDP Method of computing HDI Critique of HDI. Other indices: Human Poverty Index (HPI)- Gender-related Development Index (GDI) Gender Empowerment Measure (GEM).Issues in Human Development: Impact of Globalisation on Human Development Trade and Human Development. Technology and Human Development	04 04 04 04	March April 16	15/03/2025 to 16/04/2025
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
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**2024-25**

**Semester wise Semester II VSC Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit-I: Introduction to Tourism</b>  Meaning, Definition, Scope of Tourism, meaning of Tourist, traveller, visitor, transit visitor and excursionist, Nature of tourism, Service Characteristics, Types of Tour packages; Forms of Tourism, Impacts of Tourism, Socio-cultural, economic and environmental, Barriers to Tourism, overcoming barriers to tourism, Essential skills for success in tourism and hospitality	02 02 02 02	January & February	10/01/2025 to 28/02/2025
<b>Unit-II: Hospitality Management</b>  Meaning of hospitality industry, Importance of customer care in hospitality, Accommodation,  Classification of hotels, Food and Beverages, Entertainment, Recreation, Relaxation, Functions and Banquets, Security, Seminars, Conferences and Exhibitions, Meaning of hospitality distribution channels, Idea of major hospitality distribution channels (like travel agents, tour operators, consortia, reservation system, etc.), Functions of distribution channels, Tips for success in tourism and hospitality	02 02 02 02	March & April	01/03/2025 to 16/04/2025
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Summer Vacation/ Semester Brack	02//05/2025to 15/06/2025		

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**2024-25**

**Semester wise Semester II SEC Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit-I: Economy Survey</b>  What is economic survey, Review of Indian Economy, Key high-lights of economic review, Importance of economic survey, Performance of major development programs, Climate change and environment, Agriculture and food security, Social Infrastructure	02 02 02 02	January & February	10/01/2025 to 28/02/2025
<b>Unit-II: Union Budget of India &amp; Government Policy</b>  Need for the Budget, Understanding the process of budget making in India, Analysis of fiscal and revenue deficits, Analysis of sources of revenue and expected growth in revenue, Tax simplification, Improvement in administration, Expansion of tax, Net and other measures to improve revenue receipts, Analysis of expenditure pattern and expected growth in expenditure, Thrust areas of budget, Sectors that have received higher/lower shares of expenditure, Reasons and consequences thereof, Steps proposed to ensure effective spending	02 02 02 02	March & April	01/03/2025 to 16/04/2025
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Summer Vacation/ Semester Brack	02//05/2025to 15/06/2025		

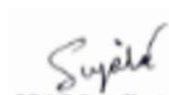
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**2024-25**

**Semester wise Semester III Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>UNIT-I: CORE Banking System &amp; Solution</b>  System of CORE Banking in India, History, Meaning, Objectives, Need, Features of CORE Banking, Advantages to Consumers and Bank, Elements of CBS-Internet & Mobile Banking, ECS in India-NEFT, RTGS, Electronic Funds Transfer point of scale (EFTPOS), Role of RBI in payment systems, Society for worldwide Interbank Financial TelecommunicationsE-Banking Concept, Meaning, Need & scope of E-Banking, Models of E-Banking, Advantages and Constraints in E-Banking, Advent of E-Banking in India, Impact of E-Banking on Commercial Banks, E-Banking Products ATM, Credit Card, Point of sale (POS), Debit Cards, Smart Cards, E-money, DMAT account, MICR cheque transactions, Risk in E- Banking and management	04 04 04 04	July /August   16	24/07/2024 to 16/08/2024
<b>UNIT-II: Retail Banking</b> Meaning, Features, Significance, History, Role of Retail Banking, Retail & Wholesale Banking system, Bank customer relationship Retail Banking Services Banking Services Personal, Corporate, Business, Recovery Retail Banking in India	04 04 04 04	August/ September   16	07/08/2024 to 08/09/2024
<b>UNIT-III: Banking &amp; Financial Institutions in India</b> Commercial Banks and functions, Cooperative Banks, Regional Rural Banks and their role in credit supply, Reforms in Banking and Finance, Credit rating in India, Credit creation by commercial banks, Nationalisation of commercial banks, Reserve Bank of India Traditional and Development	04 04 04 04	September   16	09/09/2024 to 30/09/2024
<b>UNIT-IV: Money and Financial Markets</b> Structure, Developed and Underdeveloped Money Markets, Money market in India Importance, Features, Instruments, Measures to strengthen money market in India capital Markets in India Stock exchange, Importance of stock exchanges, National and Bombay stock exchanges Sensex and NIFTY, Methods of floating new issues, Types of shares and debentures, The Securities and Exchanges Board of India (SEBI), Objectives and role	04 04 04 04	October   16	01/10/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Diwali Vacation/ Semester Brack	29/10/2024 28/11/2024		

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**2024-25**

**Semester wise Semester IV Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>UNIT-I: ECONOMIC DEVELOPMENT SINCE INDEPENDENCE</b> Major features of Indian Economy, Post-independence period changes in composition of National Income and employment, Income inequality Natural resource base of Indian Economy, Population: Size, Growth, Composition and its implications for Indian Economy, Human Development Index, Gender development index, Sustainable development, Goals, Inclusive growth in Indian economy, Unemployment. Poverty Multi-dimensional poverty and poverty alleviation in India Five-year Plans: Objectives and Achievements and NITI Aayog	04 04 04 04	December  20	29/11/2024 to 31/12/2024
<b>UNIT-II: INDIAN AGRICULTURE</b> Nature and role of agriculture in Indian Economy, Cropping pattern, Production and productivity trends, Agricultural holdings and Land Reforms, Agricultural inputs and Green Revolution, Agricultural Finance, Agricultural Marketing and Agricultural Price Policy in India, Cooperative movement and Indian Agriculture, Food security and Public Distribution System in India	04 04 04 04	January  20	01/01/2025 to 31/01/2025
<b>UNIT-III: INDUSTRIAL SECTOR IN INDIA</b> Structure, performance and problems of Industries in India. Public Sector and Private Sector Industries in India. MSME Industries, Industrial Finance, Monopoly and Concentration of Industries, Industrial Sickness in India, Industrial Labour, Industrial Relations and Social security in India	04 04 04 04	February  20	01/02/2025 to 28/02/2025
<b>UNIT-IV: INTERNATIONAL SECTOR &amp; INDIAN ECONOMY</b> Composition and direction of India's Foreign Trade, Balance of Payment Foreign Trade Policy, Multilateral and Bilateral trade of India,	04 04 04 04	March 20	01/03/2025 to 24/03/2025
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Summer Vacation/ Semester Brack	02/05/2025 to 15/06/2025		

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**2024-25**

**Semester wise Semester V Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
<b>Unit 1: Economics of Growth and Development</b>  Meaning of economic Growth and Development, Indicators and measurement of economic development-human development index, inequality adjusted HDI gender equality index, MultiDimensional Poverty Index. Inclusive growth, Sustainable Development Goals and Objectives.	04 04 04 04	July /August   16	24/07/2024 to 16/08/2024
<b>Unit 2: Theories of Economic Growth and Development</b> Theories of Adam Smith, David Ricardo, Karl Marx and Schumpeter Lewis model of Unlimited Supply, Theories of Nurkse, Balance Growth Strategy and Hirschman's Unbalance Growth Strategy, Hydel model, Harrod-Domer growth model, Kaldor's growth model.	04 04 04 04	August/ September  16	07/08/2024 to 08/09/2024
<b>Unit 3: Theories of International Trade Meaning, Salient Features and Importance of International and inter-regional Trade, Ricardo, Haberler, Heckscher-Ohlin and J. S. Mill's Theory of International Trade. Role of dynamic factors, i.e., changes in tastes, technology and factor endowments. Terms of Trade and Gains from Trade</b>	04 04 04 04	September  16	09/09/2024 to 30/09/2024
<b>Unit 4: India's International Trade</b> Composition and Direction of India's International Trade, Foreign Trade Policy. Export Promotion, Bilateral, Multilateral, Free and Preferential Trade Agreements. GATT and WTO, WTO and India, MNC's and FDI.	04 04 04 04	October  16	01/10/2024 to 28/10/2024
Extra Class for Slow learners Revision Class Mock Test	04 05		
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**2024-25**

**Semester wise Semester VI Teaching Plan 2024-25( Offline Mode)**

Unit	Required Lectures	Monthly Lectures	Duration
Unit 1: Principles of Consumer economies.Consumer in microeconomics. Consumer buying behaviour-definition and types, factors affecting consumers behaviour- cultural, social, personal, psychological.Consumer product information, product advertising- definition and methods. Economic models of household consumption, pattern of household consumption.\Consumer sovereignty. Consumer confidence, economic indicators, revealed preference theory, role of buying process, product differentiation in market, consumer awareness.	04 04 04 04	December  20	29/11/2024 to 31/12/2024
Unit 2: Consumer and WelfareTypes of consumers primary, secondary, tertiary and Apex, Conspicuous consumption, permanent income hypothesis, impact of e-commerce, consumer and social policy, financial management, consumer's financial and economic well-being.Consumer education, consumer fraud due to advertising, miss representation about goods and services, inferior quality of products, inadequate medical services.	04 04 04 04	January  20	01/01/2025 to 31/01/2025
Unit III: Consumer Protection Rights given to consumers, Consumer Protection Act 1986- salient features, objectives, meaning of consumer protection, consumer protection councils, Consumer Disputes Redressal Agencies, Difference between CPA 1986 and 2019. Scope of Consumer Protection Act. Quality andStandardization- role of ISI, Indian Standard Mark, AG mark, Hall mark, Licensing, Role of International Organization for Standardization.	04 04 04 04	February  20	01/02/2025 to 28/02/2025
Unit IV: Role of Regulatory Authorities and leading cases decided under CPA RBI and Banking Ombudsman, IRDA and Insurance Ombudsman, TRAI, The Food Safety and Standards Authority of India (FSSAI), Electricity Regulatory Commission, Real Estate Regulatory Authority.Leadng	04 04 04 04	March 20	01/03/2025to 24/03 2025
Extra Class for Slow learners Revision Class Mock Test	04 05		
University Semester Exams	As per university schedule		
Summer Vacation/ Semester Brack	02/05/2025to 15/06/2025		

Date of Submission: 09/07/2024



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